

WFLX

ORDER

Print Date 08/14/12 Page 1 of 1

Flight Dates 08/22/12-08/28/12

Order Sep 00:15:00

Product

Estimate # 1909

Contract / Revision 808640 / 60 PLUS ASSOC SENATE

Alt Order # 06277182

Original Date / Revision
08/14/12 08/14/12

Agency Com	15%
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Billing Type	Cash
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Advertiser 60 Plus Association

Billing Contact

Order Type	Political
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Agency **Mentzer Media Services**

600 Farimont Avenue
Suite 306
Towson, MD 21286

Billing Cycle	EOM/EOC
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Buying Contact

Sales Office H-DC

Billing Calendar BROADCAST

**600 Farimont Avenue
Suite 306
Towson, MD 21286**

Sales Region National

Demographic A35+

Agency Ref

Rev Codes	Agency	General AiGen-Gener
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Product Codes PL20

Priority P 2

Advertiser Ref

Primary Account Executive
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share %	Market Value
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Competing Station	% of Order	Amount
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DFLX	%
WFGC	%
WPBF	%
WPEC	%
WPPB	%
WPTV	%
WPXP	%
WTCE	%
WTCN	%
WTVX	%
WXEL	%

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	1	\$72.25	\$85.00	0.00
Totals	1	\$72.25	\$85.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/26/12	1	\$72.25	\$85.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
E 1	WFLX	08/26/12	08/26/12	FOX News Sunday	Comm	9-10A	-----1	:30	1	\$85.00	P 2	0.00	NM	1	\$85.00	
FOX NEWS SUNDAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		08/20/12	08/26/12	-----1	1		\$85.00	0.00								
														Totals	1	\$85.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WFLX-TV	Date: 8/17/12
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I, Lauren Schumacher
do hereby request station time concerning the following issue:

60 Plus Association

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

WFLX # 808640

Total Charges: \$ 85.00 GROSS

This broadcast time will be used by: 60 Plus Association

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

60 Plus Association

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

11-8-11 James J. Martin 703-807-2070
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] John Heisler GM
Signature Printed Name Title



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	John Heislman	STATION:	WFLX
FROM:	Will Hildebrandt	HRP OFFICE:	DC

REQUEST RECEIVED FROM

DATE: 8/14/12

BUYER:	Anne Braunscheidel
AGENCY:	Mentzer Media
ADDRESS:	600 fairmount ave ste 360
PHONE #:	410-825-0237
FAX #:	410-583-2322
OTHER:	

AVAILS FOR

COMMITTEE:	60+ Association
CHAIRPERSON:	JAMES L MARTIN
TREASURER:	AMY FREDERICK
ADDRESS:	515 KING ST STE 315 ALEXANDRIA VA 22314
PHONE #:	703807-2070
FAX #:	703-807-2073
OTHER:	

FOR

CANDIDATE:	60+ ASSOCIATION
OFFICE:	ISSUE
PARTY:	REPUBLICAN

DAYPARTS:	ALL
SCHEDULE DATES:	As Ordered
COMMERICAL LENGTH:	:30'S
PROGRAMS:	ALL
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	